



PerixAnalytic

ADVANCED PROGRAMS IN

**FINANCE • ECONOMICS • DATA • AI •
DECISION-MAKING**

Where Questions Cross Disciplines:

PerixAnalytic explores questions that cross disciplinary boundaries. The objective is not simply to acquire another technique. It is to understand why the technique exists, what it can reveal, where its assumptions begin to matter, and where its explanatory power ends.



Course 05

THE FUTURE HAS NO BASE CASE

Scenario Analysis, Strategic Uncertainty & Robust Decision-Making

The future is not a forecast. It is a space of possibilities. Economic conditions change. Competitors adapt. Technologies evolve. Regulation shifts. Consumer behavior responds. A strategy designed for one projected future may therefore become fragile when the environment changes. This course explores how to make decisions across multiple plausible futures.

Perspectives

- Scenario Analysis
- Economics
- Business Strategy
- Stress Testing
- Decision Analysis
- Robust Decision-Making

Decision Laboratory

Participants construct alternative environments and examine:

- **What changes?**
- **What remains robust?**
- **What becomes fragile?**
- **Which assumptions matter most?**
- **What additional information would change the decision?**



Central Question

If the future cannot be predicted reliably, how should a decision be designed?



Format: Strategy & Decision Course

Level: Intermediate / Advanced

Audience: Executives, strategists, investors, entrepreneurs, analysts, researchers