PerixAnalytic

ADVANCED PROGRAMS IN

FINANCE • ECONOMICS • DATA • AI • DECISION-MAKING

Where Questions Cross Disciplines:

PerixAnalytic explores questions that cross disciplinary boundaries. The objective is not simply to acquire another technique. It is to understand why the technique exists, what it can reveal, where its assumptions begin to matter, and where its explanatory power ends.

🎓 Course 10

THE JUDGMENT PROBLEM

Behavioral Finance, Bias & Decision-Making Under Uncertainty

A model may assume rational behavior. Markets, organizations, and societies do not operate entirely according to that assumption. Human judgment is shaped by limited information, incentives, experience, social context, cognitive constraints, and psychological biases. This course places the decision-maker inside the analytical system.

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Perspectives

- Behavioral Finance
- Cognitive Bias
- Heuristics
- Loss Aversion
- Overconfidence
- Noise
- Bounded Rationality

Judgment Laboratory

Participants examine the movement from:

Information → Interpretation → Judgment → Decision → Consequence

The program explores why identical information can produce different decisions and how systematic patterns of judgment can influence financial and organizational outcomes.

Central Question

What happens when the decision-maker becomes part of the model?

Format: Behavior & Decision Course
Level: Intermediate
Audience: Finance professionals, executives, researchers, analysts, students